



China's Growing Global Impact

What It Means for U.S. Teachers and Students

A Teachers Workshop
August 5-6, 2013 8:30 AM - 3:30 PM



In Partnership with San Mateo County Office of Education
Anne Campbell, Superintendent
101 Twin Dolphin Drive, Redwood City, California

PROGRAM

Monday, August 5, 2013

China in Transition

China, once a third world country that suffered from a century of turmoil and setbacks, has managed to become an emerging economic superpower, creating many benefits as well as problems within the last 35 years.

How will new government leaders address issues such as rural-to-urban migration, the free market system, the environment, expanding educational opportunities and challenges, and military and economic competition?

8:30 - 8:45 AM Sign in / Breakfast

8:45 - 9:00 AM Welcome Dr. Daniel Chao, Chairman of the Board, The 1990 Institute
Introduction Dr. Margaret Booker, Programs Chair, The 1990 Institute

9:00 - 12:00 PM Keynote Speech and Panel Discussion

- * **Keynote Speaker: Dr. Tom Gold**, Professor of Sociology, Center for Chinese Studies, UC Berkeley, "*China: The Past Is Always Present*"
- * **Dr. Mark Henderson**, Program Head of Environmental Studies and Assistant Professor of Public Policy, Mills College, "*China and Environmental Sustainability*"
- * **Helen H. Wang**, Consultant and Expert on China's Middle Class, "*The Biggest Story of our Time: The Rise of China's Middle Class*"
- * **John Kamm**, Human Rights Advocate, Dui Hua Foundation, "*China Rising: Domestic and International Challenges*"

12:00 – 1:00 PM Lunch

Informal Discussions with Visitors from China

1:00 – 3:30 PM Presentation of Curriculum Units from SPICE's *China in Transition*

- * **Matthew Boswell**, Project Manager, Rural Education Action Project (REAP), Stanford University
- * **Dr. Scott Rozelle**, Helen Farnsworth Senior Fellow, Center for Food Security and the Environment, Stanford University

Each participant will receive a complimentary copy of "China in Transition: Economic Development, Migration and Education", a publication produced by SPICE (Stanford Program on International and Cross-Cultural Education).

PROGRAM

Tuesday, August 6, 2013

Hot Current Social and Political Issues

Speakers will examine and discuss a number of tensely debated and controversial social and political issues in China and the U.S., such as the one-child policy, social media, telecommunications, state control, government-business relations, foreign relations, cybersecurity/hacking, bird flu, tainted food, human rights, corruption, and unequal wealth distribution.

8:30 – 8:50 AM Sign in / Breakfast

8:50 – 9:00 AM Introduction

Paul Cheng, Member, Board of Directors, The 1990 Institute

9:00 – 12:00 PM Presentations and Discussion

- * **Dr. Roselyn Hsueh**, Assistant Professor of Political Science, Temple University, "*Globalization and the Politics of Market Reform in China*"
- * **Dr. George Koo**, China Business Consultant (Ret.), "*A View of China Not Understood in the U.S.*"
- * **Ling-chi Wang**, Associate Professor Emeritus, Dept. of Ethnic Studies, UC Berkeley, "*The Costs of Breakneck Growth and Development in China*"
- * **Pete Hammer**, Librarian, Professional Development Facilitator, Teacher, San Francisco Unified School District, "*Our Filtered View of China*"

12:00 – 1:00 PM Lunch

1:00 – 3:20 PM Curriculum Development Work Session

Facilitated by Pete Hammer;
Dr. Alice Chiang, Member, Board of Directors, The 1990 Institute;
Sushu Xia, Teacher, Menlo School

Divide into small groups to debrief, evaluate, and synthesize what participants have learned from speakers; brainstorm ideas and materials for lesson resources using a provided template; present selected lesson resources to the entire group; solicit suggestions for sharing of ideas and resources among teachers on an on-going basis.

3:20 – 3:30 PM Closing/Evaluation/Future Plans

Margaret Booker & Paul Cheng

Workshop Speakers – August 5 - 6, 2013



Dr. Thomas B. Gold, Professor of Sociology at the University of California and Berkeley, has served as Associate Dean of International and Area Studies. He is the Founding Director of the Berkeley China Initiative and Chair of the Center for Chinese Studies. Since 2000, he has served as Executive Director of the Inter-University Program for Chinese Language Studies (IUP), a consortium of 14 American universities which administers an advanced Chinese language program at Tsinghua University in Beijing. Professor Gold became interested in China as an undergraduate at Oberlin College. He then received a Masters in Regional Studies-East Asia and a Ph.D. in Sociology from Harvard University. While at Harvard he was among the first group of American exchange students to study in China. He also worked part-time for many years as a Chinese language escort-interpreter for the U.S. State Department.



Matthew Boswell is Project Manager of the Rural Education Action Project (REAP), a policy research collaboration of Stanford University and the Chinese Academy of Sciences. He has extensive experience managing development projects in northwestern China and has held research and analysis positions in several U.S.-based think tanks. He holds an M.A. in East Asian Studies from Stanford University, focusing on the history and politics of China's northwestern frontier.



Pete Hammer has worked in the San Francisco Unified School District as a teacher, professional development facilitator, and librarian for 25 years. He first studied Chinese as an undergraduate in the late 1960s. Since 2000, he has traveled frequently to China, including a sabbatical year spent in Beijing studying Mandarin. In 2011, he spent five months in Singapore developing curriculum in Chinese history as part of a Fulbright teacher exchange program. He taught journalism at Lowell High School for 8 years.



Dr. Mark Henderson is Program Head of Environmental Studies and Assistant Professor of Public Policy at Mills College, California. His specialty is in the area of Environmental policy in the United States and China, urbanization and land use planning, global climate change and policy applications of geographic information science (GIS). He received his Ph.D. from the University of California at Berkeley in Environmental Science, Policy and Management, his M.A. in Regional Studies from Harvard University and his B.A. in Asian Studies and Environmental Studies from Williams College.



Dr. Roselyn Hsueh is Assistant Professor of Political Science at Temple University and the author of *China's Regulatory State: A New Strategy for Globalization*. Her current research includes a comparative study of the politics of market reform across in China and India; a collaborative project on China's foreign economic engagement in Africa; and an examination of the relationship between economic and social regulation in China. She received her Ph.D. from UC Berkeley and is currently a Residential Research Faculty Fellow at the Institute of East Asian Studies and Visiting Scholar at the Center for the Study of Law and Society, UC Berkeley.

Workshop Speakers – August 5 - 6, 2013



John Kamm is the founder of the Dui Hua Foundation, a non-profit organization dedicated to advancing human rights in China. He is a past president of the American Chamber of Commerce in Hong Kong and has served as a director of the National Committee on U.S.-China Relations. Since he began his advocacy work on behalf of prisoners in 1990, he has made over 100 trips to China to engage the Chinese government in a dialogue on human rights. For his work in the area of corporate responsibility, Mr. Kamm was awarded the Best Global Practices Award by former President Bill Clinton in 1997. He was granted the Eleanor Roosevelt Human Rights Award by President George W. Bush in 2001 and a MacArthur Fellowship in 2004.



Dr. George Koo, a retired consultant to Deloitte, has given many talks, workshops and interviews explaining today's China and offering views of U.S.-China bilateral relations in contrast to that of the western mainstream. He has been a cross-border business advisor to high tech companies based in the U.S., China, Japan and Taiwan for over 30 years. Dr. Koo serves on the board of New America Media, a non-profit ethnic media organization and writes for Pacific News Service on issues relating to Chinese Americans and to U.S.-China relations. He is a member of Committee of 100, a national organization of prominent Chinese Americans, and a member of the China Committee of the Pacific Council for International Policy.



Dr. Scott Rozelle is the Helen F. Farnsworth Senior Fellow and the Co-Director of the Rural Education Action Program (REAP) at the Freeman Spogli Institute for International Studies at Stanford University. He has been teaching about China's development for 30 years. His research is focused mainly on China's economic development, with an emphasis on rural education, health and nutrition. Dr. Rozelle received a B.S. from the University of California, Berkeley and a M.S. and Ph.D. from Cornell University. He was previously a professor at the University of California, Davis.



Helen H. Wang is an expert on China's middle class and the author of the award-winning book, *The Chinese Dream: The Rise of the World's Largest Middle Class and What It Means to You*. After finishing her masters degree at Stanford University, she joined Institute for the Future, consulted for Fortune 500 companies and became an entrepreneur in Silicon Valley Internet start-ups. In 2004, she returned to Stanford University as a Reuters Fellow, developing technology solutions for underserved communities. She founded a social venture, e-Mobilizer, to help woman micro-entrepreneurs in developing countries using mobile phone to access online markets.



Ling-chi Wang, Associate Professor Emeritus at UC Berkeley, helped establish UC's Asian American Studies program in 1969. He is a founder of Chinese for Affirmative Action and the recipient of the Association for Asian American Studies Lifetime Achievement Award. He co-founded the International Society for the Study of Chinese Overseas (ISSCO) in 1992, which sponsors conferences at Chinese diaspora communities around the world. Professor Wang has advocated for language education rights, such as inclusion of Asian languages by Educational Testing Services, and fought for the building of a Chinatown San Francisco Community College branch, where restaurant and garment workers can take ESL classes. He has been a visiting professor for universities in Beijing, Jinan, and Xiamen.

Supporting Organizations

Asian Art Museum

Dr. Jay Xu, Director

Asia Society Northern California

Bruce Pickering, Executive Director & VP/Global Programs

Assoc. of California School Administrators-Region 5

Andrew W. Ishibashi, President

China SF

Darlene Chiu Bryant, Executive Director

Fremont Union High School District

Polly Bove, Superintendent

Oakland Unified School District

Dr. Gary Yee, Acting Superintendent

San Francisco State University Graduate College of Education

Dr. Betsy Kean, Acting Dean

San Francisco Unified School District

Richard A. Carranza, Superintendent

Stanford Program on International and Cross-Cultural Education (SPICE)

Gary Mukai, Director

UC Berkeley Center for Chinese Studies

Dr. Andrew F. Jones, Chair

UC Berkeley Office of Resources for International and Area Studies (ORIAS)

Michele Delattre, Program Coordinator

World Affairs Council of Northern California

Jane Wales, President and CEO

Teachers Focus Group:

Nader Jazayeri, Lowell High School, San Francisco Unified School District

Tom Martin, Lowell High School, San Francisco Unified School District

Steven Moreno, History/Social Studies Department, Oakland Unified School District

Kimberly Konwinski, Cupertino High School, Fremont Union High School District

Sushu Xia, Menlo School, Atherton, California

Angela Mingjung Chen, Menlo School, Atherton, California

Karen L. Clancy, Committee of 100 Summer Institute

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The 1990 Institute Workshop Planning Volunteers:

Margaret Booker, James T. Caldwell, Daniel Chao,

Paul Cheng, Alice Chiang, George Koo, May Koo,

Bill Kwong, Susan Lai, Lucille Lee, Sandra Pan,

Jeannette Wei, Grace Yu, David Y Pond (brochure design)