



Freda Lam Zietlow, CFA

Freda Lam Zietlow is an investment professional with two decades of experience in a broad range of private and public investments. She is currently a Portfolio and Wealth Manager of Bingham Osborn & Scarborough (BOS), a private investment and wealth management firm with \$3.0 billion under management, serving individuals, families, endowments and foundations.

Prior to joining BOS, Freda was a Vice President of Fremont Realty Capital, responsible for making private real estate equity and debt investments nationally on behalf of the Bechtel family and other institutional investors. Freda was formerly an Investment Banker and Research Analyst of JPMorgan in New York and Hong Kong, covering the energy and commodity sectors.

Freda began her career at the Trump Organization, managing the firm's residential & hotel development projects in New York. Her professional experience also includes working with leading financial institutions such as G.E. Investments and Deutsche Bank and serving as an investment consultant to a public pension plan.

Freda graduated with high honors from University of California, Berkeley with a BA in Architecture. She earned an MS in Real Estate from Columbia University, an MBA in Finance from the Wharton School and has held the Chartered Financial Analyst designation since 2002.

Active in the community, Freda serves on a number of non-profit and corporate boards, including the Bank of the Orient, The 1990 Institute, Piedmont ALPS and the Programs Committee of the Financial Planning Association of San Francisco.

Born in China and raised in Hong Kong, Freda now resides in Piedmont, California with her husband and two children. She speaks fluent Cantonese and Mandarin Chinese.