



## **Marsha Vande Berg**

Marsha Vande Berg is chief executive officer of Pacific Pension Institute (PPI), an educational non-profit of international scope, head- quartered in the Financial District, San Francisco, California. The Institute serves as educational resource for public fiduciaries in North America, Asia, and Europe who invest in the Asia Pacific and globally. The organization's mission is to facilitate deeper understanding on the part of institutional investors about Asian markets as both a destination and resource for global investment.

Working with a Board of Directors, Dr. Vande Berg oversees the Institute's activities, which take place in North America and Asia, and manages the professional staff. PPI engages a global membership in annual colloquia on matters relevant to institutional investment and the Asia Pacific region. Core members are influential pension, sovereign funds, and endowments, representing upwards of US\$4 trillion and who are engaged actively in global capital and financial markets.

Dr. Vande Berg is an elected member of the Council on Foreign Relations, New York and of the International Institute for Strategic Studies, London. She serves on the Advisory Boards of the RAND Center for Asia Pacific Policy and the Stanford University Center for International Development. She is an elected director of the International Women's Forum, Northern California, a chapter of the International Women's Forum. She serves on the program committee of the Council on Foreign Relations.

She is the founder and editor of the bi-monthly newsletter, *The World Report*, and one-time owner and editor-in-chief of the *Ferndale Enterprise*, Northern California. Awarded fellowships include the Bosch Public Policy

Fellowship, American Academy, Berlin, where her focus was the impact of the rise of China on the Transatlantic Relationship. She enjoyed a significant career in journalism, including senior-level editorial positions at *The Tennessean* and the *San Francisco Chronicle*.

She has traveled widely, including in Europe and Asia, as journalist, analyst and commentator in addition to her current work as an executive of an institute with a trans-Pacific focus.

Dr. Vande Berg holds a Ph.D. in International Studies from Vanderbilt University and a Master's Degree from Duke University. Her undergraduate work was at the University of Iowa, Virginia Polytechnic Institute, and the University of Würzburg, Germany.