

Brian A. Wong
Vice President, Office of the Chairman
Alibaba Group



Brian presently serves as a Vice President and Special Assistant to the Chairman of the Alibaba Group. Brian has worked at the company for over a decade. As the 52nd employee, he played a myriad of roles during the Alibaba.com's development from Chief Web Producer, to head of International Marketing, Senior Director of Strategic Business Development, VP of Global Sales, and VP of Supplier Development. During that time Brian established and managed numerous teams and businesses groups in China, India, US, SE Asia, Europe and the Middle East.

During his time away from Alibaba, he was an angel investor in ecommerce, digital media and consumer-related start-ups in Greater China region, and also served as the CEO of one of his portfolio companies, alive.cn/alivenotdead.com, an online network that connects celebrities and sponsors for creative collaborations and endorsements through social media. Alive was later acquired by Mig33, the largest social network in SE Asia.

In addition, Brian held roles as an executive at the McGraw-Hill Companies, as a management consultant in Hong Kong and San Francisco, and as Special Assistant to Mayor Willie L. Brown of San Francisco.

Brian grew up in Palo Alto, CA, and earned his BA from Swarthmore College, a Master's Certificate from The Johns Hopkins University (SAIS)-Nanjing University Center, and a MBA from The Wharton School. He is a World Economic Forum Young Global Leader, a member of the Wharton Executive Alumni Board and a board member of the 1990 Institute.